Amber Ontiveros



Amber Ontiveros, with her company, Ontiveros and Associates LLC, works to create effective and defensible diversity and civil rights programs; After a life-altering near-death experience, Amber recognized the limitations of traditional racial equity conversations and was inspired to innovate.

Now an Unconscious Bias coach, Amber has crafted tools grounded in the neuroscience of unconscious bias to heal herself from beliefs that result in discord, discrimination and oppression. She now uses these tools in her practice, among businesses and agencies to foster positive workplace culture. Her perspective has been seen and heard by thousands of agencies for leading change management initiatives across the country.

Her upcoming book, Heal The Four Woundings: A Guide to Ending
Discord and Discrimination, dives into the four beliefs that
lie within all of us that we believe are real and are the
root of discord and discrimination. With insights
gleaned from her vast experience, she sheds light on
the subtle yet pervasive beliefs that hinder progress
and unity.

With a career spanning over two decades, Amber has been a passionate advocate for civil rights, focusing on marginalized groups and communities of color. Her expertise is further underscored by her roles as a senior staffer during both the Bush and Obama administrations at the US Department of Transportation.

Suggested Topics:

- · The 4 Beliefs We All Have That We Believe Are Real
- The Woundings of Racism and Oppression
- Cracking the Happiness Code
- Unleashing Potential in the Workplace

